Be the hero you are meant to be!

FOR IMMEDIATE RELEASE

FutureGen Comics and Alpha Phi Alpha Fraternity, Inc. Launch Next Chapter of Historic Collaboration with "Men of Distinction: Manufactured Consent"

CLEVELAND, OH – March 3, 2026 - Following the groundbreaking success of the first-ever fraternity-led comic book series, FutureGen Comics, LLC and Alpha Phi Alpha Fraternity, Inc. are proud to announce the latest installment in their ongoing creative partnership: **"Men of Distinction: Manufactured Consent, Part 1."**

This historic collaboration continues to bridge the gap between traditional Greek letter organization values and modern superhero mythology. Building on the initial release of the Men of Distinction series, which reimagined regional leadership as heroes with mystical powers, the new "Manufactured Consent" arc dives deeper into the organization's mission of advocacy and community protection.

Key Project Highlights:

- **The Narrative:** This arc explores how the "Men of Distinction" confront modern threats of misinformation and systemic control, drawing thematic inspiration from the political economy of media.
- **Heroic Lineup:** Fans can expect the return of the Alpha Phi Alpha AVP Team, featuring characters like Kendall “Brick” Harris and Gerald “Oracle” Owens, as they battle supervillains attempting to manipulate the future by capturing heroes from the past and present.

Be the hero you are meant to be!

- **Creative Excellence:** The series is spearheaded by FutureGen Comics President Keith A. Harris and writer Lee A. Gooden who's quoted as saying ""I am honored to write stories and build worlds with the talented FutureGen Comics team in the enriched legacy of Alpha Phi Alpha Fraternity", with artwork by Luca Cicchetti.
- **Legacy Integration:** By blending the historic fraternity's principles of scholarship and the uplifting of humanity with action-packed storytelling, the project serves as a unique medium to engage younger audiences and celebrate the fraternity's 118-year legacy.

"We are thrilled to continue this journey with Alpha Phi Alpha," said Keith A. Harris, Founder and President of FutureGen Comics. "This isn't just a comic book; it's an intellectually stimulating epic that explores the impact of historical changes and the power of service".
"Men of Distinction: Manufactured Consent, Part 1" is available through the official Alpha Phi Alpha network.

About FutureGen Comics, LLC

FutureGen Comics is a minority-owned media company specializing in custom comic book design and development as well as publication of its own comic book universe and innovative marketing solutions for individuals, groups and organizations.

About Alpha Phi Alpha Fraternity, Inc.

Founded in 1906 at Cornell University, Alpha Phi Alpha is the first intercollegiate Greek-letter fraternity for African American men, dedicated to developing leaders and promoting academic excellence.

###